

## Print Specifications & Recommendations

### Member Favorite Mailer:

- Size: 26.875" x 12" plus bleeds all four sides
- Scores and folds twice to a finished size of 9" x 12"
- 4 color process both sides, bleeds
- A dull flood aqueous coating is suggested on both sides for additional protection, EXCEPT FOR THE MAILING AREA, WHICH SHOULD NOT BE COATED, SINCE IT MAY INTERFERE WITH THE POSTAL INK JETTING PROCESS. COATING MAY ALSO LESSEN THE ADHESION OF THE MEMBER FAVORITE CERTIFICATE AND DECAL TO THE MAILER.
- See InDesign file for the position of the Member Favorite Decal and Member Favorite Certificate.
- The proper indicia for the mailing panel on the back cover is still needed as noted on the InDesign file. Please note that this file originated in the United States and conforms to US Postal Service standards which may vary from your post standards. Please check your postal regulations before printing.
- Paper recommendation: 120# or 130# white COVER, silk finish.
- Please request from your print vendor a full size color proof completely trimmed and folded, for your inspection and approval.

### Member Favorite Certificate:

- Size: 11" x 8.5" plus bleeds all four sides
- Finished size: 11" x 8.5"
- 4 color process, one side only, bleeds
- A dull flood aqueous coating is suggested ON THE PRINTED SIDE ONLY.
- Paper recommendation: 120# or 130# white cover, silk finish.
- Please request from your print vendor a full size color proof, for your inspection and approval.

### Member Favorite Decal:

- Size: 3.31" x 5"
- Please request from your print vendor a full size color proof, for your inspection and approval.